



Amelia Epton

Premier Foundation Chief Executive Officer

Ex- Offico to the Premier Foundation Board

Describe yourself, your experiences and interests.

I work as the CEO of Premier Foundation. I manage the operations of this young and dynamic national charity. I'm responsible for the strategic direction of the charity, financial and business operations along with project management of bespoke and targeted projects.

Outside of work, sport has played a significant part in my life. Since the age of 8 when I joined a swimming club, I have always been active. I slowly worked my way from county and regional champion through to becoming a bronze national medallist.

In my later life, I studied BSc (hons) Sport and Exercise Science and my career has been shaped by my early experiences of how sport has impacted my life.

Now, I rarely swim, but I enjoy Yoga and High Intensity Interval Training. I also have a passion for travel, food and health and wellbeing.

What skills have you got that are beneficial to the Premier Foundation?

I'm a hardworking, positive and pro-active person keen to make a difference to other people's lives.

I am an experienced Sports Development professional with over 14 years in the industry. My background is Local Authority, County Sport Partnership, Leisure Trust, and Charitable sector Sport Development. After working for numerous years honing my skills to help communities get active my experience of this is now applied to working with Premier Foundation and a targeted group of under represented children and young people in the charity sector.

I specialise in Project Implementation and Management, Bid Writing and Business Development.

What interests you most about working for the Premier Foundation?

I believe in altruism and equality of opportunity which is what Premier Foundation stands for. I wanted to be a part of Premier Foundation's journey, helping it grow and become a fantastic charity which makes a great difference to the lives of others who need a helping hand.

What qualities do you bring to the Premier Foundation team?

I'm a team player and believe in collaborative working. My positive approach and personable qualities add to the more technical skills and experience I have.

Dedicated, driven and committed are the traits I have learnt from my background in sport and these follow into my working ways. I always try to carry out my duties with a smile on my face!